

# **Proposed process for creating and updating RD & E contents in PM USA Internet websites**

## **RD & E Internet website coordinator**

# **Management of RD & E contents of PM USA website**

- Accuracy
- Consistency
- Efficiency
- Documentation

# Objective

To define an efficient implementation & documentation process for accurate and consistent creating or updating of RD & E – related contents for the PM USA Internet website.

# Strategy

Utilizes internal stakeholders who can contribute their knowledge / expertise, as well as the internal review / approval steps required, to ensure that the most up to date and accurate information is transferred to the Internet.

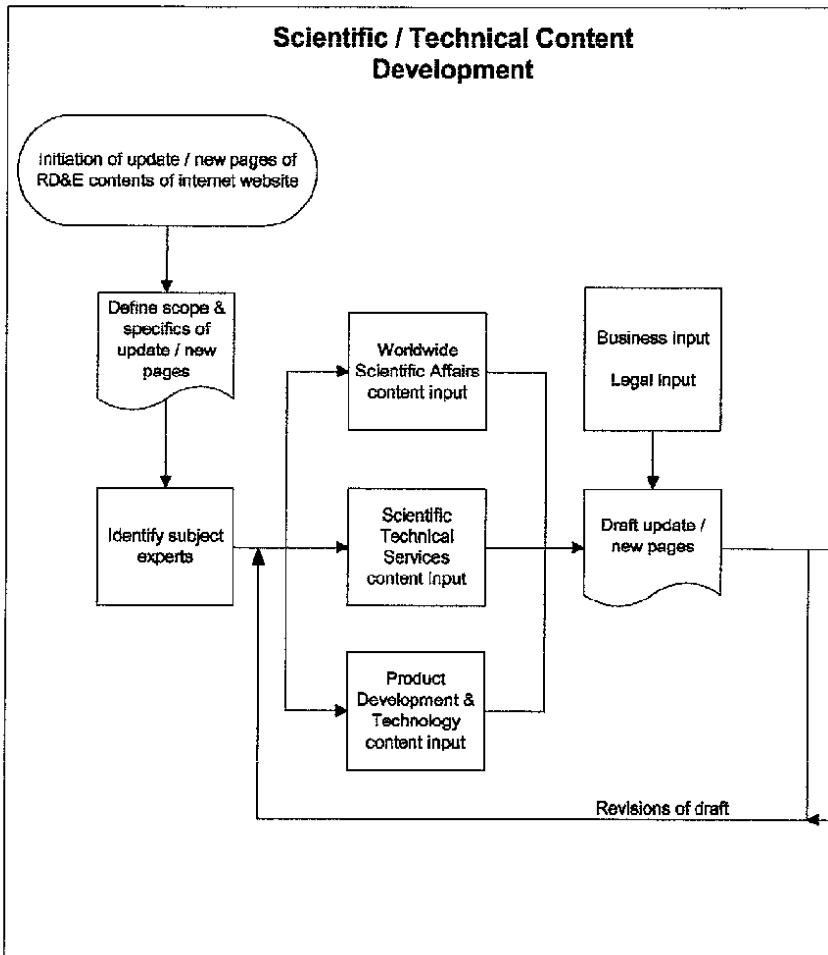
# Key stages

- Initiation and definition
- Content construction (research)
- Approval
- Web implementation

# Internal stakeholders

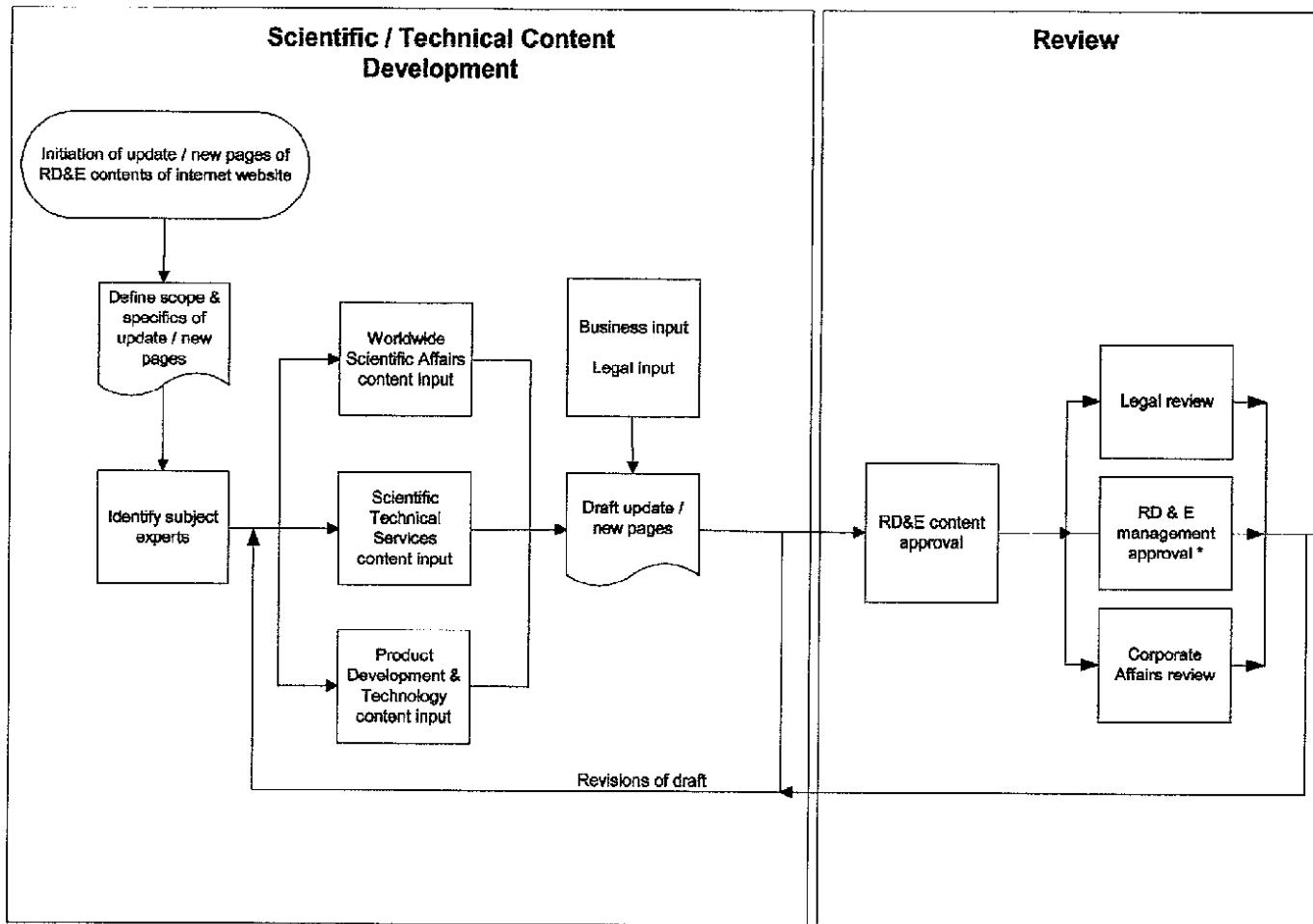
- Scientific / technical contents
  - WSA
  - STS
  - PD & Technology
- Business / legal / Communication perspectives
  - Corporate Affairs
  - Law Dept.
  - Marketing
- Review
  - RD & E management
  - Law Dept.
  - Corporate Affairs
- Implementation
  - Corporate Affairs
  - IS

# Proposed process



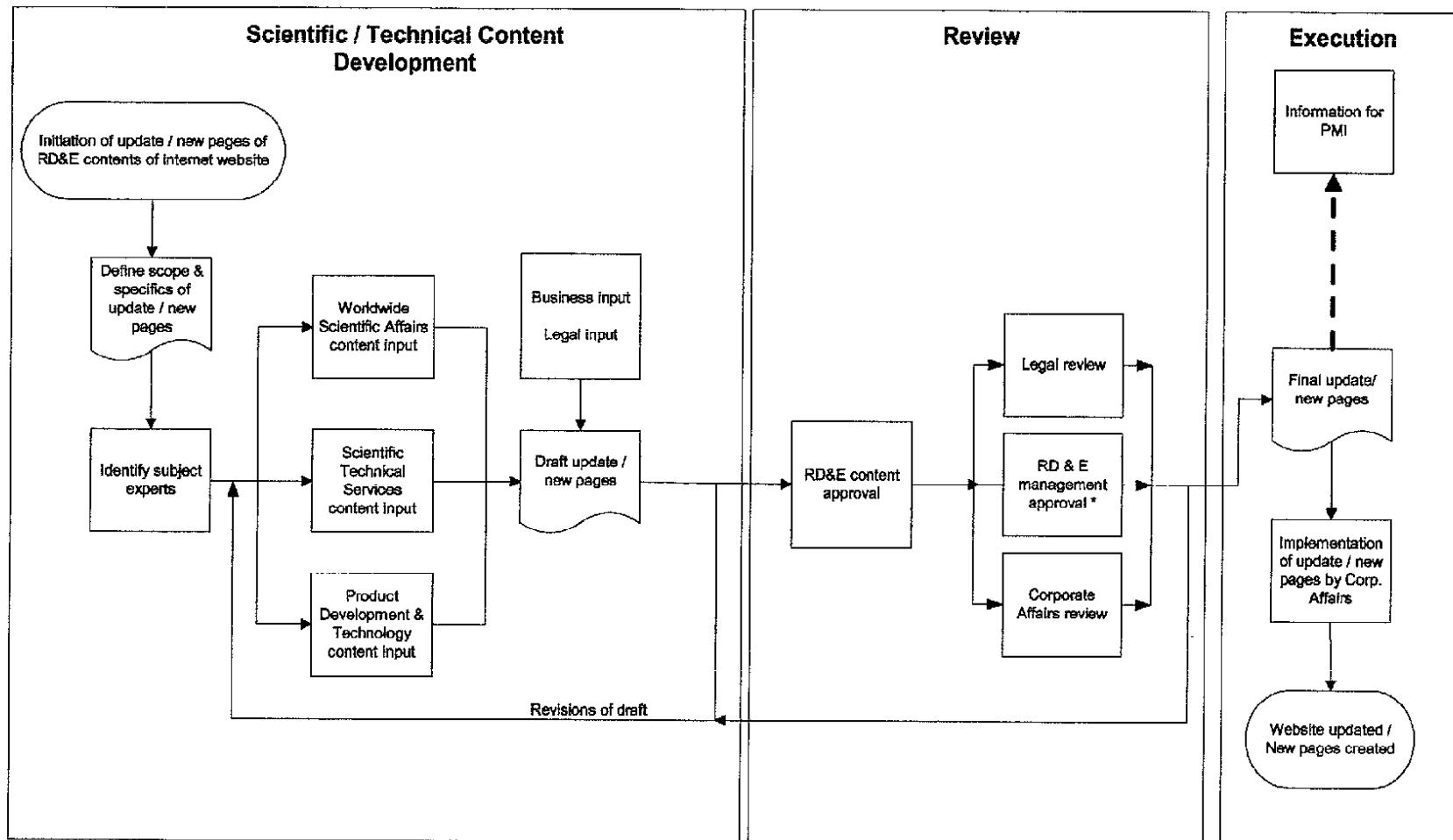
\* except for minor updates, e.g., links as determined by RD&E Cc

# Proposed process



\* except for minor updates, e.g., links as determined by RD&E Coordinator for PM Internet website

# Proposed process



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# Next steps

- Example
- Communication
  - Stakeholders
  - RE & E Forum (?)